



AMERICAN CANNABIS
NURSES ASSOCIATION

ACNA 2023

Annual Conference

*Elevating Cannabis Nursing
in the Mile-High City.*

**Exhibitor &
Sponsorship
Opportunities**

May 20-22, 2023
Westin Denver
Downtown
Denver, CO

Visit us at:

www.cannabisnurses.org

Dear Supporters:

Many of us have found our community when joining the American Cannabis Nurses Association. Being a member of ACNA provides members who are passionate about cannabis as a medicine and find ways to bring education and advocacy to our community. The ACNA prospectus offers pathways for supporters to join in this passion and help forward the work of ACNA.

ACNA wants to work with you to make your support of ACNA opportunities and partnerships more valuable to your organization or business. From our conference to other year-round initiatives, sponsorship plays a very important role in assisting ACNA in its mission to advance excellence in cannabis nursing practice through advocacy, collaboration, education, research, and policy development. The association is increasing its efforts to provide meaningful value to our sponsors in order to maintain and grow successful partnerships for the future.

The Conference Exhibit and Marketing Opportunities Prospectus has been designed to enhance your ROI and conference support. We ask you to review and see how ACNA can help you reach your target audience, and help make your communications, promotions, and engagement with the cannabis, nursing and medical community more effective. If you do not see an opportunity that fits your needs, please let us know, and we will work with you to craft the perfect sponsorship and marketing package for your organization to help you convey your key messages to the national ACNA community.

Thank you for your interest in the American Cannabis Nurses Association.

Kind regards,
Ben Smith, National Sales Manager
ben.smith@ajj.com
856-256-2308

Corporate Support Statement

Core Principles: Integrity and Credibility

The integrity and credibility of the American Cannabis Nurses Association and its members shall be the overriding consideration in all support and marketing relationships. By their very nature, corporate support indicate some level of alignment between ACNA's mission and vision — and the organization/company's product or services.

We recognize that sponsorships and marketing opportunities may be pursued by ACNA only as they do not impede the following core principles:

- Editorial Independence
- Institutional Integrity (e.g. Brand Reputation)
- Consistency with ACNA's Mission, Vision and Values

These guidelines are applied to ensure adherence to our core principles and to ensure that any relationship is transparent.

By supporting ACNA Marketing Opportunities, the supporting company and its representatives agree to these core principles.





2023 Conference and Marketing Opportunities

Cannabis Care 2023 Conference



Conference Sponsorships

Gold Sponsor \$5,000.00

Company logo on all conference materials, exhibit booth, full page ad in conference program, two conference registrations, public introduction, opportunity to place company material/giveaway at registration.

Silver Sponsor \$2,500.00

Company logo on all conference materials, exhibit booth, half page ad in conference program, one conference registration.

Conference Exhibitor \$750.00

Includes exhibitor table, program listing and (2) exhibit badges and (1) conference registration.

Exclusive Conference Opportunities

Reception Sponsor \$3,000.00

Company logo prominently displayed at reception, introduction at reception, company materials displayed and available at reception.

Conference Bag Sponsor \$2,000.00

Featuring company logo and contact information, along with ACNA conference logo, provided to all attendees.

Lanyard Sponsor \$1,000.00

Company logo included with ACNA logo

Break Sponsor \$1,000.00

Company logo prominently displayed at break, company materials displayed and available at break.

Giveaway Sponsor \$1,000.00

A remembrance of the conference experience, featuring both sponsor and ACNA logos; ACNA will work with the Sponsor to select the perfect giveaway.

Floor Decals (limited supporters) **\$1,000 for (4) Decals**

Floor decals are a great way to drive traffic to your exhibit booth providing recognition – and distinguishing your company from your competitors. Decals will be placed throughout the convention space (approved areas) and in the ACNA convention space. Decals/clings are approximately 24" H x 24" W (live area for artwork is approximately 22" x 22"). Approval from venue and artwork required.

Conference Bag Insert \$750.00

Inclusion of promotional material, such as a flyer, in the participants' meeting bags. Please note that the material must be provided by supporter and must be approved by ACNA. Quantity of promotional pieces required for distribution is 300. The maximum size of each piece is 8.5" x 11".

** The distribution arrangement for session invitations and promotional inserts may change. Companies will be advised accordingly. Virtual distribution of promotional material electronically to attendees.*

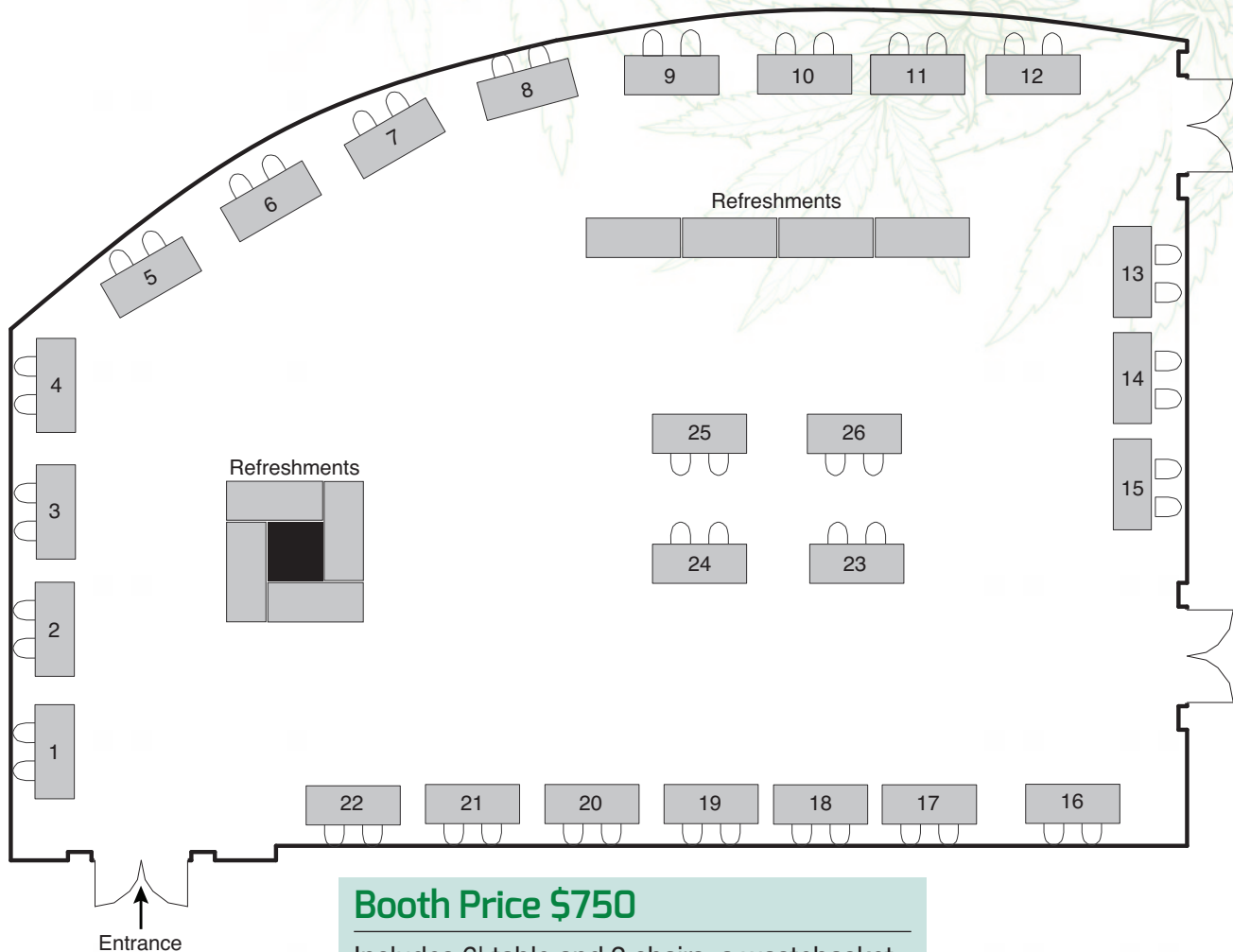
Free-Standing Meter Board Sign (limited supporters) **\$750 per Meter Board**

Free-standing meter board signs are an effective, affordable way to communicate with ACNA attendees. These two-sided meter boards display your artwork in high traffic areas within the exhibit hall and ACNA convention space which can carry your corporate logo and booth number.

2023 ACNA Annual Conference

May 20-22, 2023 | Westin Denver Downtown | Denver, CO

Exhibit Hall – Platte River



Booth Price \$750

Includes 6' table and 2 chairs, a wastebasket, 2 exhibit badges, and 1 attendee registration

Exhibit Hall Schedule

Saturday May 20 5:30 pm - 7:00 pm	Opening Reception
Sunday May 21 7:15 am - 8:30 am	Continental Breakfast
	10:00 am - 11:00 am	Coffee Service
	12:00 pm - 1:00 pm	Lunch in Hall

Exhibit Management

Ben Smith
Exhibit Manager

Anthony J. Jannetti, Inc.
East Holly Avenue/Box 56
Pitman, NJ 08071-0056
856-256-2300
Fax: 856-589-7463



Terms and Conditions



- 1. Application.** Application for booth space must be made on the printed form provided by ACNA and be executed by an individual who has the authority to act on behalf of the applicant. ACNA reserves the right to deny booth space to companies or products not related to the specialty.
- 2. Exhibit Booth Price.** The prices for in-person exhibit space are as follows: \$750 Corner per 10' x 10' booth space. Each 10' x 10' booth space includes pipe, drape, an identification sign, listing in the official conference program guide, exhibitor badges for two representatives, discount access to the pre-conference list, and, upon full conference registration request, the post-conference participants list. Additional badges can be purchased for a fee of \$90 each.
- 3. Cancellation of Booth & Meeting Space.** Cancellations and requests for refunds must be received in writing 90 days prior to the opening date of the conference. If these requirements are met, 50% of the exhibit fee minus \$250 administration fee will be refunded after the conference.
- 4. Assignment of Booth Space.** Booth space is assigned on a first-come, first-served basis according to exhibit contract date of receipt and exhibitor preferences. ACNA will make every attempt to assign the requested booth space. ACNA reserves the right to assign other than the requested space and to rearrange the floor plan and/or relocate exhibits, if necessary.
- 5. Hospitality and Entertainment.** No entertainment or social functions may be scheduled by an exhibitor to conflict with educational program hours, exhibit hours, or social events held during the conference. Companies that are not exhibiting are prohibited from hosting hospitality or social functions.
- 6. Conduct of Exhibits.** Interviews, demonstrations, and distribution of literature or samples must be made within the booth space assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted.
- 7. Installation/Dismantling of Exhibits.** All exhibits must be installed by 5:00 p.m. on Saturday, May 20, 2023. Exhibits will dismantle on Monday, May 22, 2023. All exhibits must be dismantled no later than 4:00 p.m. on May 22, 2023. Exhibitors are prohibited from dismantling prior to the show closing.
- 8. Indemnification.** Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the ACNA, the Hotel and Anthony J. Jannetti, Inc. and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Hotel and its employees and agents.
- 9. General Conference Registration.** Any exhibitor wishing to register for and attend the conference educational sessions will register through the normal registration process used by conference participants. Exhibitors paying conference registration fees will be awarded contact hours for educational sessions attended.
- 10. Insuring Exhibits.** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is recommended that the exhibitor contact its insurance broker to obtain all-risk insurance or a rider policy covering exhibit property while absent from home premises for exhibit purposes.
- 11. Fire Regulations and Health Precautions.** No exhibitor will be allowed to use any flammable decorations in the exhibit booth.
- 12. Shipping Instructions.** Information on shipping exhibit materials will be included in the Exhibit Manual. Should you have additional questions not answered in the Exhibit Manual, please contact the national office.
- 13. Selling Within Exhibit Space.** The selling of any products and the related taxes for delivery during the ACNA conference is the sole responsibility of the exhibitor.
- 14. Exhibit Contractors.** Should an exhibitor choose to use an independent contractor for booth setup and dismantling, the contractor must comply with the requirements of the official contractor as specified in the Exhibitor Manual. The exhibitor will provide ACNA with evidence that the contractor has a Certificate of Insurance with a minimum of \$1 million liability coverage, including property damage.
- 15. Unauthorized Social Events, Marketing Events, Door Drops, Focus Groups.** ACNA does not permit any competing meetings or events with its conference including networking, social events, door drops, and educational programming. Any company or organization interested in planning a meeting, event, or marketing venue during the conference must submit a written request for consideration to ACNA. The request should be addressed to Ben Smith, National Sales Manager and faxed to 856-589-7463 or emailed to ben.smith@ajj.com

**ACNA 2023 Annual Convention
May 20-22, 2023 / Denver, CO
SPONSORSHIP APPLICATION**



Exhibiting Company _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact: _____ **Phone:** _____

Email: _____ **Website:** _____

SPONSORSHIP

Gold Sponsor	\$ 5,000	\$
Silver Sponsor	\$ 2,500	\$
Conference Exhibitor Tabletop	\$ 750	\$

EXCLUSIVE CONFERENCE OPPORTUNITIES

Reception Sponsor	\$ 3,000	\$
Conference Bag Sponsor	\$ 2,000	\$
Bag Insert	\$ 750	\$
Lanyard Sponsor	\$ 1,000	\$
Break Sponsor	\$ 1,000	\$
Giveaway Sponsor	\$ 1,000	\$
Floor Decals (limited)	\$ 1,000 (4) decals	\$
Free Standing Meter Boards (limited)	\$ 750 per board	\$
		\$

Signature _____ **Date** _____

____ **Full Payment to be made via Check (tax ID#47-4373604), make payable to ACNA**

____ **Full Payment to be made via Credit Card (please complete the credit card authorization provided)**

<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard
Name on Credit Card		Credit Card #
CC Billing Street #		CC Billing Zip Code
Expiration Date		Security Code
Charge Amount		Signature

*Complete and return to Kelsie Leonard, email: kelsie.leonard@ajj.com phone 856-256- 2314
ACNA Annual Convention ~ East Holly Ave., Box 56 ~ Pitman, NJ 08071*