



ACNA Partnership Plan



WE ALSO HAVE SPONSORSHIP & MARKETING OPPORTUNITIES AVAILABLE. FOR DETAILS, PLEASE CONTACT THE ACNA OFFICE.

Celebrating over 10 years of advocacy and education

cannabisnurses.org

A 501c3 educational non-profit.



A Message from the Association's President

Dear ACNA Partners & Prospective Partners:

Many of us have found our “tribe” when joining the American Cannabis Nurses Association. Being a member of ACNA has allowed me to work with others who are passionate about cannabis as a medicine and find ways to bring education and advocacy to our community. Our new Partnership Plan offers pathways for others to join in this passion and help forward the work of ACNA.

We ask potential Partners to review our new plan and see how ACNA can help you reach your target audience—and through a collaborative effort with us—you can successfully engage the cannabis, nursing and medical communities. We want to work with you to craft a mutually beneficial and rewarding partnership experience.

Thank you for your interest in the American Cannabis Nurses Association.

Sincerely,

Eloise Theisen, RN, MSN, AGPCNP-BC
President

Partnership Statement

Core Principles: Integrity and Credibility

The integrity and credibility of the American Cannabis Nurses Association and its members shall be the overriding consideration in all Partner relationships. By their very nature, Partnerships indicate some level of alignment between ACNA's mission and vision—and the organization/company's product or services.

We recognize that Partnerships may be pursued by ACNA only as they do not impede the following core principles:

- **Editorial Independence**
- **Institutional Integrity** (e.g. *Brand Reputation*)
- **Consistency with ACNA's Mission, Vision and Values**

These guidelines are applied to ensure adherence to these core principles and ensure that any relationship is transparent and apparent.

By submitting an ACNA Partnership Agreement, the company and its representatives agree to these core principles.

ACNA Partnership Plan



OVERVIEW

ACNA seeks companies and organizations that seek to collaborate and build something together. The goal of this new partnership approach is to show, that working with ACNA offers real value to your organization or business. Partnerships will assist ACNA in its mission to advance excellence in cannabis nursing practice through advocacy, collaboration, education, research, and policy development.

Possible Partnerships include:

- ✿ Complete Curriculum Packages
- ✿ Product or Service Packages
- ✿ Webinar Series
- ✿ Affinity Programs
- ✿ Online Resources

We also look for other creative ideas on how your company or organization might like to partner with ACNA. Please contact us with your ideas!

HOW DOES IT WORK?

1. Contact ACNA with your possible Partnership idea.
2. We will set-up a call with you to discuss your idea in the detail.
3. Prospective Partner will then submit a proposal, which will be reviewed by ACNA's Board of Directors.
4. Upon approval by the Board, Partner will be notified and a formal Partnership Agreement will be completed and signed. *The Partnership Agreement can be found on the next page.*
5. ACNA's Sponsorship Committee and Office Team will work with the new Partner in implementing and promoting the new initiative.
6. ACNA Partners will be acknowledged on the association's website and publications. They will also receive an ACNA Partner Plaque.
7. ACNA and the Partner will periodically check-in with each other on the progress of the initiative.

ACNA reserves the right of final approval of all Partnerships, and the right to refuse or terminate any of these relationships.

**For more information on ACNA Partnerships, please contact the ACNA Office
at 518-704-3635 or info@cannabisnurses.org.**

ACNA Partnership Agreement

We want to partner with the American Cannabis Nurses Association.

Organization/Business Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail: _____ Phone: _____

Website: _____

Partnership Commitments (for both Partner & ACNA)

Agreed to by [Partner]:

Agreed to by ACNA:



[Name / Title / Date]

Eloise Theisen, RN, MSN, AGPCNP-BC, President

Please return this form to:

American Cannabis Nurses Association

230 Washington Ave Extension, Suite 101 • Albany, New York 12203-3539

Phone: 518-704-3635 | Fax: 518-463-8656 | E-Mail: info@cannabisnurses.org